

# Hovertone: from musical to tangible

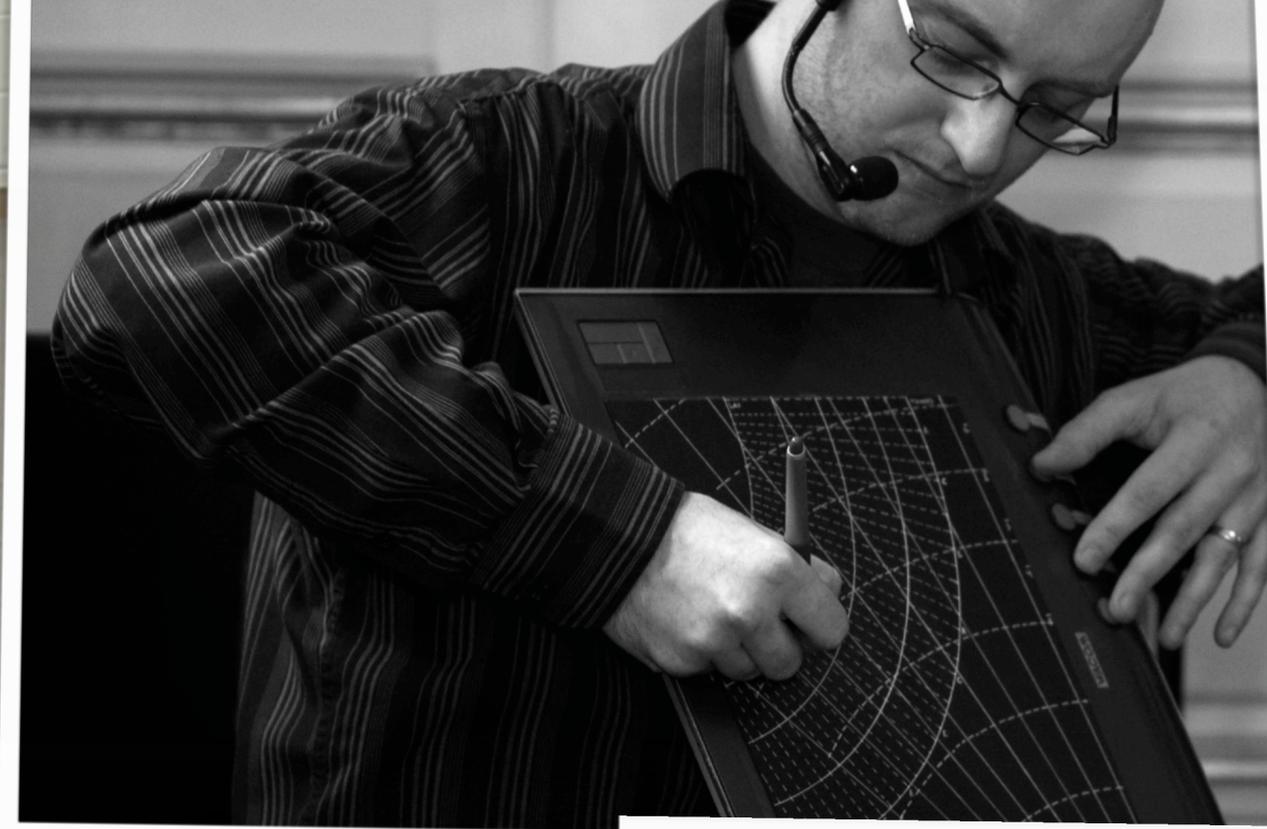
Nicolas d'Alessandro, co-founder, CTO & CCO

music is everywhere



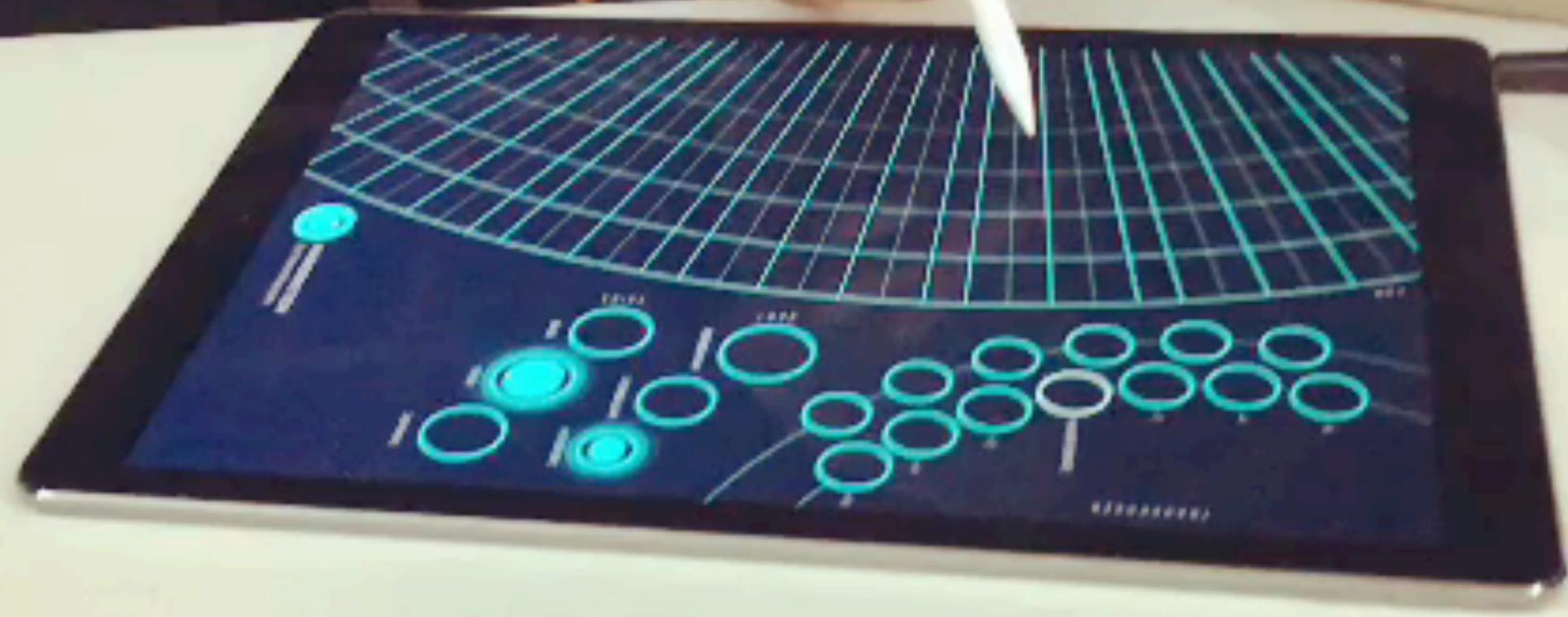
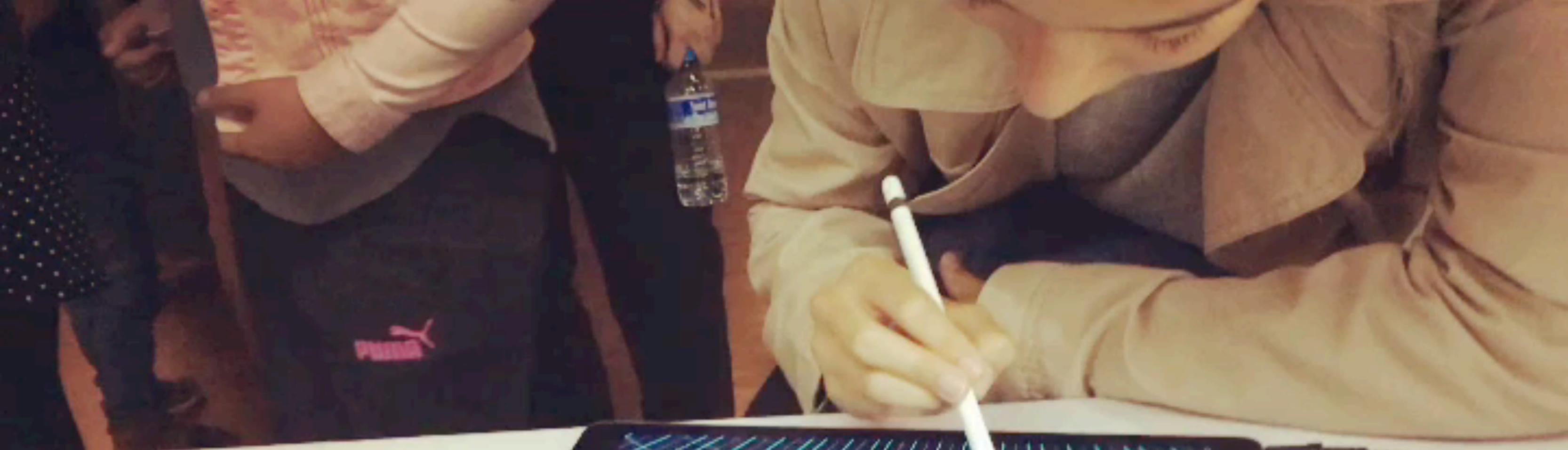
speaking from somewhere: **art, tech & business**

- master degree in electrical & computer engineering
- phd degree in applied sciences: human voice & motion
- postdoctoral research in HCI & music at UBC (Vancouver)
- two-year FIRST Spin-Off on the HandSketch instrument
- 15+ years of activity in digital/media art & live music
- since 2016: co-founder, CTO & CCO of Hovertone



HandSketch





numediart  
UMONS INSTITUTE FOR CREATIVE TECHNOLOGIES



what else should we do with our lives,  
if not trying to change the world



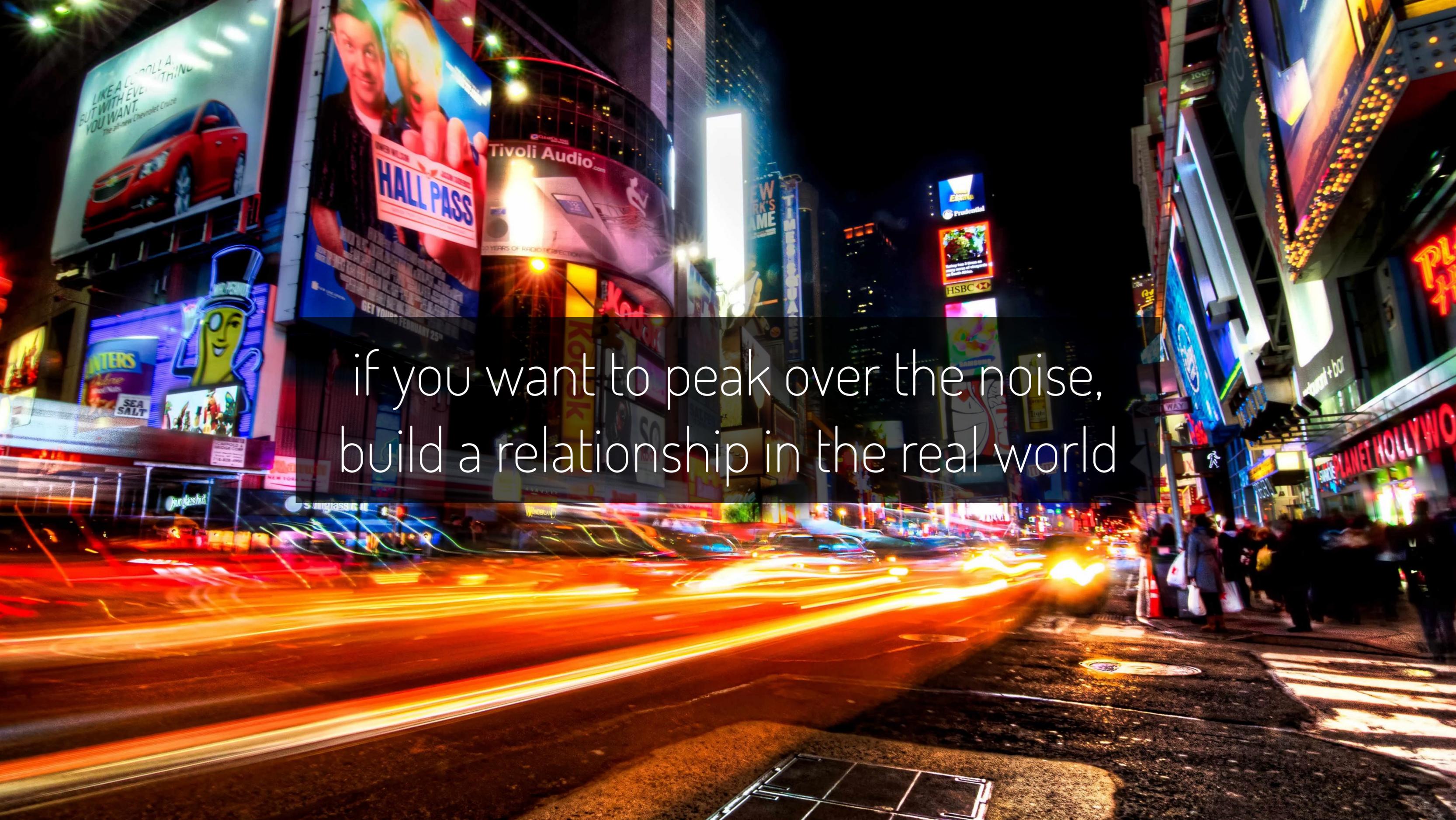
tangible interaction designers



we help businesses to reinvent their client  
experience using tangible interaction design

digital · experiential marketing · interactive installations

spark emotion



if you want to peak over the noise,  
build a relationship in the real world

A close-up photograph of a person's hand reaching out to touch a stalk of wheat in a field. The hand is positioned on the right side of the frame, with fingers extended towards the center. The wheat stalks are green and have long, thin awns. The background is a soft, out-of-focus field of wheat, creating a warm, golden-green atmosphere. The lighting is natural, suggesting a bright day.

imagine if digital media was fully  
integrated into the physical world

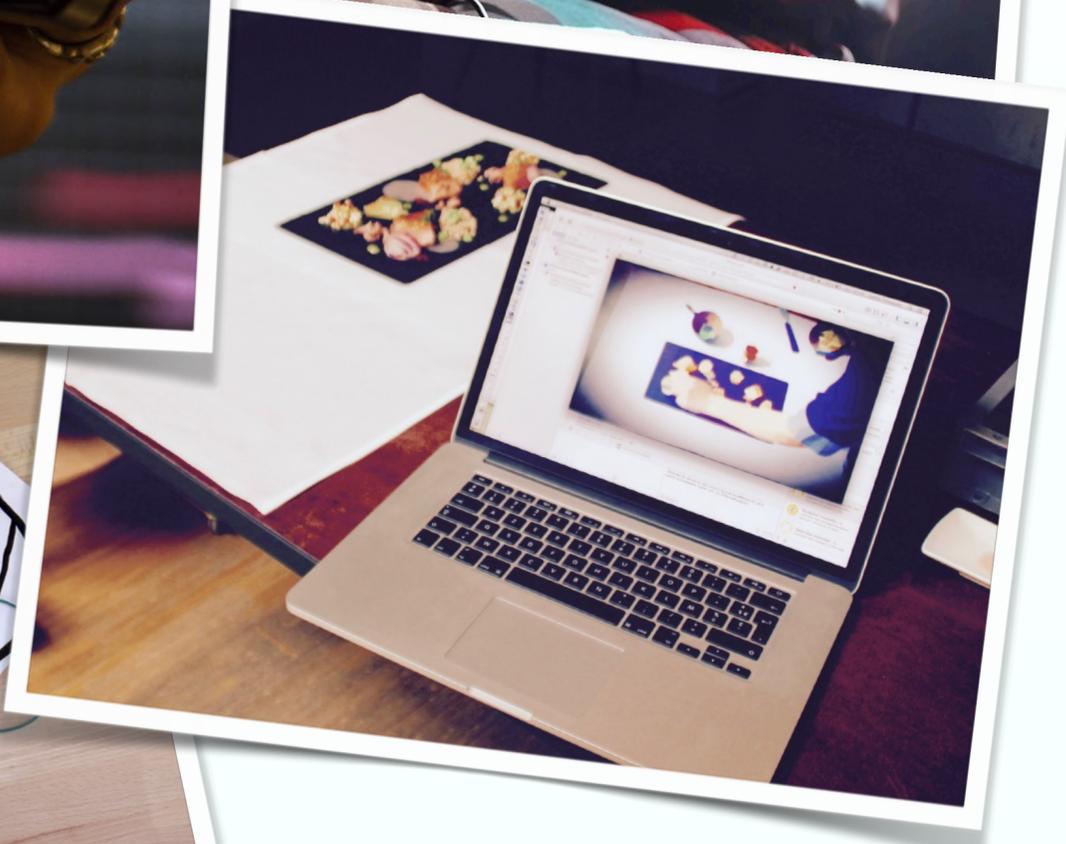
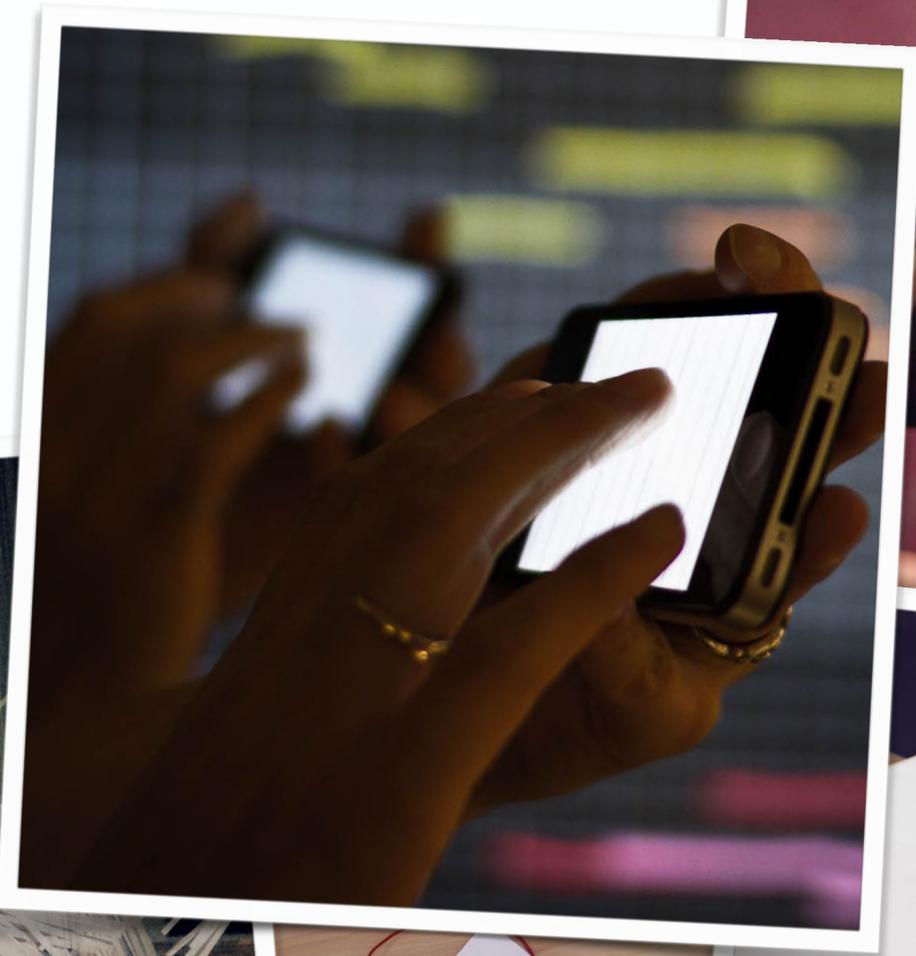
imagine if we could touch anything digital  
with bare hands at a monumental scale



# CHANT DES MACHINES

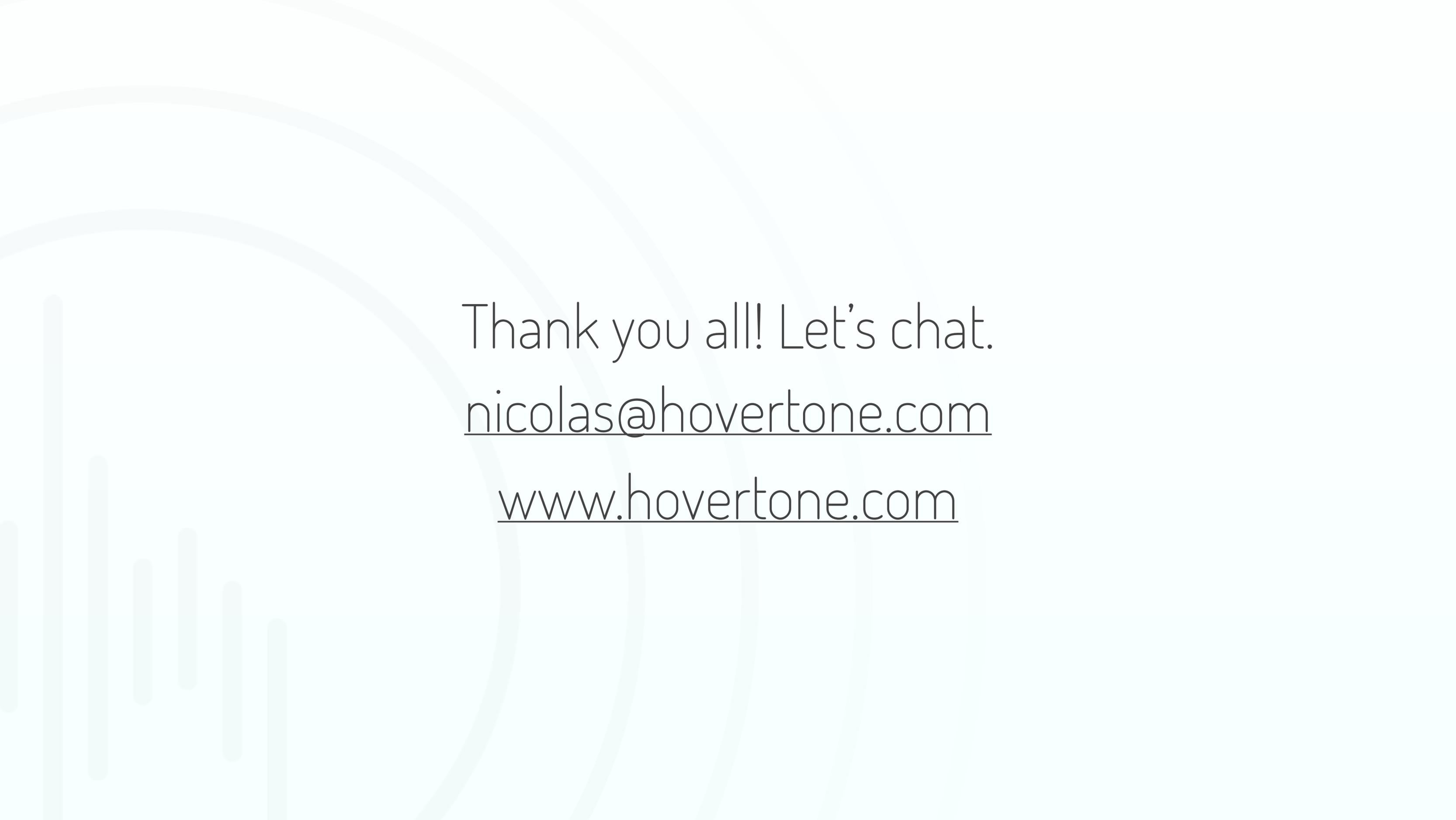
interaction at monumental scale





*"I've learned that people will forget  
what you said, people will forget what  
you did, but people will never forget  
how you made them feel."*

*– Maya Angelou*



Thank you all! Let's chat.

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